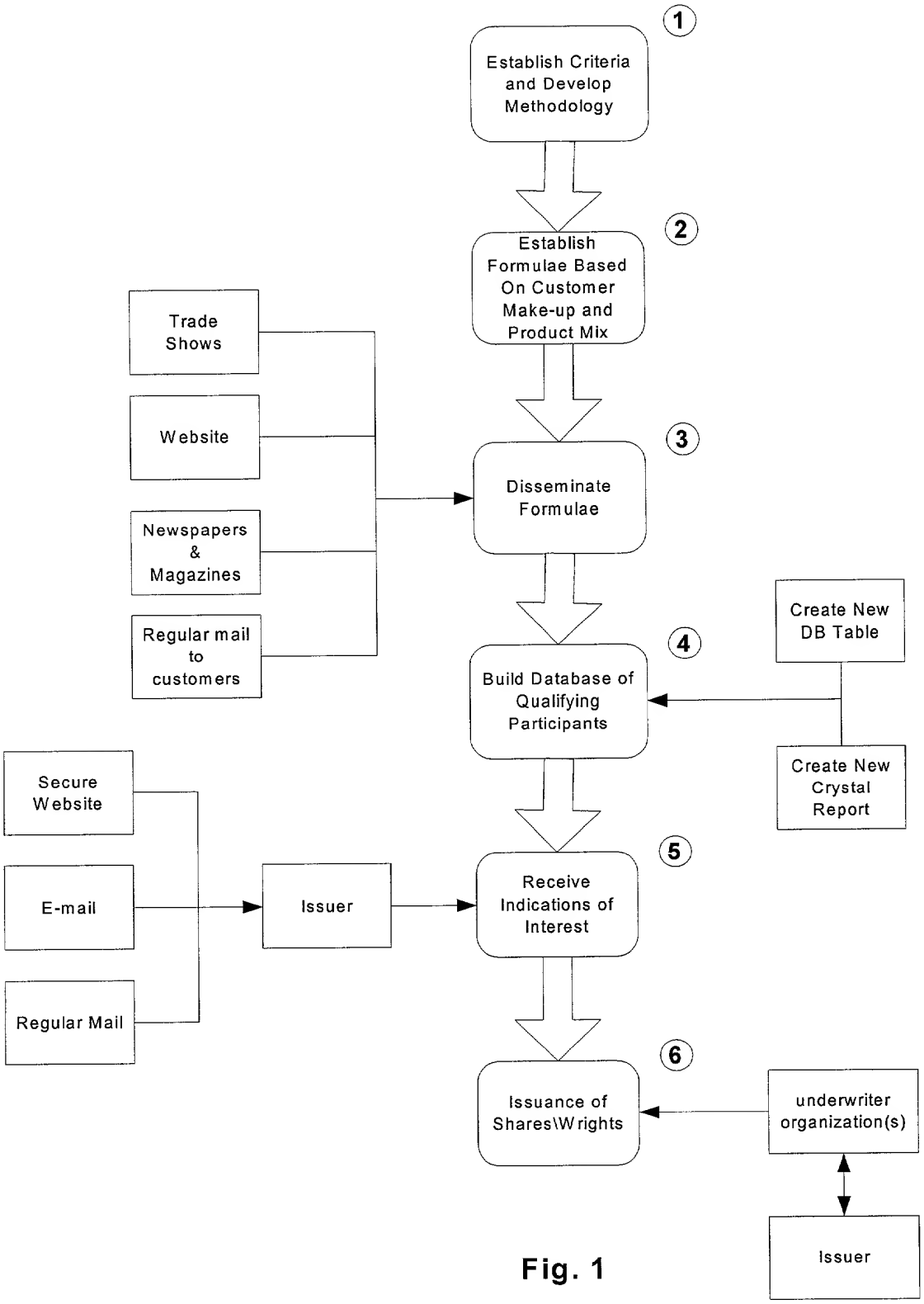
1
Establish Criteria and Develop Methodology
2
Establish Formulae Based On Customer Make-up and Product Mix
Trade Shows
Website
Newspapers & Magazines
Regular mail to customers
3
Disseminate Formulae
Create New DB Table
4
Build Database of Qualifying Participants
Create New Crystal Report
Secure Website
E-mail
Regular Mail
Issuer
5
Receive Indications of Interest
6
Issuance of Shares\Wrights
underwriter organization(s)
Issuer

Fig. 1